



32nd Annual 2024 Red River Valley



JANUARY 26-28

**MEDIA ADVISORY**

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**Media Contact:**

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**NORTH DAKOTA'S LARGEST BOAT SHOW IS JUST AROUND THE CORNER!**

**2024 RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW-AT-A-GLANCE**

**WHAT:** The 32nd Annual Red River Valley Boat & Marine Products Show

**WHEN:** January 26<sup>th</sup> – 28<sup>th</sup>, 2024

Friday, January 26	Noon – 8:00 p.m.
Saturday, January 27	10:00 a.m. – 8:00 p.m.
Sunday, January 28	10:00 a.m. – 5:00 p.m.

**WHERE:** FARGODOME – 1800 North University Drive, Fargo, ND 58102

**ADMISSION:** Adults \$12.00  
Kids 6-12 \$4.00  
Children 5 and under are free.

**DESCRIPTION:** The Red River Valley Boat & Marine Products Show attracts thousands of visitors and features the industry's top manufacturers and dealers showcasing the latest and greatest in performance boats, fishing boats, pontoons, wakeboard boats, personal watercraft along with an amazing array of marine products and electronic accessories all under one roof. All at Boat Show pricing! See and take part in daily fishing seminars.

**INTERVIEW OPPORTUNITIES**

**& CAMERA PLEASING VISUALS:** People boarding and cruising through a sea of new boats ranging in size including fishing boats, high performance boats, pontoons, family cruisers, water-sports boats, personal watercraft and more.

**Electronics Expert Tim Winterhalter** shares tips and tricks during his seminars, *Using the Johnson Outdoors "One Boat Network" to integrate the tools in your watercraft and Using Modern Electronics to improve your Angling Success.*

**FOR MORE INFO:** Contact Bryan Shinn at (701) 261-6350 or [usabryan1@gmail.com](mailto:usabryan1@gmail.com) to arrange interviews, appearances, segments and live remotes.  
[www.fargoboatshow.com](http://www.fargoboatshow.com)



**THE RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW RETURNS TO THE FARGODOME FOR ITS 32nd YEAR – JANUARY 26<sup>TH</sup> THROUGH THE 28<sup>TH</sup>, 2024.**

**ABOUT THE BOAT SHOW:**

Celebrating its 32nd year, the Red River Valley Boat & Marine Products Show hosts scores of exhibitors and attracts the imagination and interest of thousands of outdoor enthusiasts from across the region to come explore and experience everything you need for a successful day on the water – all under one roof!

Catch up with boating experts and see and learn about the latest features and innovations in the marine industry. Show-goers will be excited to find hundreds of power boats, including pontoons, family cruisers, runabouts, fishing boats, personal watercraft and so much more! All at Boat Show pricing!

In addition to the large selection of exhibits at the show, there will be special fishing seminars by professional angler Dave Csanda. His daily seminars will help you learn best practices to catch more fish. The Red River Valley Boat & Marine Products Show is family-owned and operated by Cenaiko Productions.

**ABOUT CENAIKO PRODUCTIONS:**

Cenaiko Productions, Inc. founded in 1964, has seen steady growth through the years. After its start with one small sportsmen's show in Fargo, North Dakota, the firm began branching out into other Midwest markets. CPI now produces four consumer expositions, in St. Cloud, Minnesota; Fargo, North Dakota; and Sioux Falls, South Dakota. The company is recognized as one of the largest exposition producers in the Upper Midwest. It is also one of the few remaining family-run businesses in the field.

**FOR MORE SHOW INFO VISIT:**

[www.fargoboatshow.com](http://www.fargoboatshow.com)

Facebook: [facebook.com/redrivalleyboatshow](https://facebook.com/redrivalleyboatshow)

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FOR IMMEDIATE RELEASE

## RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW OPENS JANUARY 26th AT THE FARGODOME

North Dakota's largest Boat Show is back at the FARGODOME! See the latest in fishing boats, pontoons, wakeboard boats, personal watercraft and more from the top manufacturers and dealers. See the latest in electronic navigation, fish-finding equipment, rods, reels, and other marine accessories. Come for the Boat Show pricing and stay for great fishing seminars by national professional angler Dave Csanda.

### SHOW DATE & HOURS:

Friday, January 26	Noon – 8:00 p.m.
Saturday, January 27	10:00 a.m. – 8:00 p.m.
Sunday, January 28	10:00 a.m. – 5:00 p.m.

### TICKET INFORMATION

Adults – \$12.00  
Kids 6-12 \$4.00  
Children 5 and under are free.

### FOR MORE SHOW INFO VISIT:

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Facebook: [facebook.com/redrivervalleyboatshow](https://facebook.com/redrivervalleyboatshow)

### FEATURED SEMINARS AND SPEAKERS

Boaters and fishermen will have the opportunity to learn from a pro during the Boat Show's free daily seminars. **Electronics Expert Tim Winterhalter** will be on site to share tips, tricks, and best practices to use electronics to catch more fish. Tim will be giving his seminar on all three days of the Show.

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We will be happy to help you arrange interviews, appearances, demonstrations and live remotes.  
The event is produced by Cenaiko Productions, Inc. of Minneapolis, MN.



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**Electronics Expert Tim Winterhalter APPEARING AT THE 32nd ANNUAL RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW**

The Red River Valley Boat & Marine Products Show returns to the FARGODOME January 26<sup>th</sup> to 28<sup>th</sup>.

**FEATURED SPEAKER:** Professional angler **Tim Winterhalter** will be on site to share tips, tricks, and best practices to use electronics to catch more fish. Tim will be giving his seminar on all three days of the Show.

His seminar topics are **Using the Johnson Outdoors "One Boat Network" to integrate the tools of your watercraft**, and **Using Modern Electronics to improve your Angling Success**.

**Tim Winterhalter:** Tim has been a Johnson Outdoors Pro-staff member for 32 years. Fishing and electronics are my passions and what I do throughout the year. He is now beta test for Humminbird and MinnKota most of the products that come to market from them. He also works with Humminbird and MinnKota engineers on product development and software development here in the Midwest. Tim's work for Wellman Sports Marketing to help support the Johnson Outdoors lines throughout the Midwest with many of the retailers and dealers and provide both on the water and in store training of sales associates. Tim is a frequent seminar speaker dealing with marine electronics with many marine dealers and retail consumer shows. He is an original national pro-staffer for Vexus Boats and In Tune Marine and works with Vexus on ideas to improve their product lines as well as helping to market their product lines throughout the MidWest region. Tim runs a fully rigged Vexus DVX 20 with almost every product Johnson Outdoors sells. Tim is also a national pro-staffer with Connect Ease and provides support to Connect Ease with boat rigging improvements.

**Tim Winterhalter** will appear at the Boat & Marine Products Show all three days.

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**2024 RED RIVER VALLEY BOAT SHOW ANNOUNCES SEMINARS & ATTRACTIONS SCHEDULE**

**FRIDAY, JANUARY 26**

- 3:00 p.m. *Tim Winterhalter: Using Modern Electronics to improve your Angling Success.*
- 5:00 p.m. *Tim Winterhalter: Using the Johnson Outdoors One Boat Network to integrate the tools in your watercraft.*
- 7:00 p.m. *Tim Winterhalter: Using Modern Electronics to improve your Angling Success.*

**SATURDAY, JANUARY 27**

- 12:00 p.m. *Tim Winterhalter: Using Modern Electronics to improve your Angling Success.*
- 3:00 p.m. *Tim Winterhalter: Using the Johnson Outdoors One Boat Network to integrate the tools in your watercraft.*
- 6:00 p.m. *Tim Winterhalter: Using Modern Electronics to improve your Angling Success.*

**SUNDAY, JANUARY 28**

- 11:30 a.m. *Tim Winterhalter: Using Modern Electronics to improve your Angling Success.*
- 1:30 p.m. *Tim Winterhalter: Using the Johnson Outdoors One Boat Network to integrate the tools in your watercraft.*
- 3:30 p.m. *Tim Winterhalter: Using Modern Electronics to improve your Angling Success.*

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