



34th Annual 2026 Red River Valley



Boat Show & Marine Products

JANUARY 23-25



Proudly Sponsored By

Media Contact:

Bryan Shinn
(701) 261-6350

usabryan1@gmail.com

MEDIA ADVISORY

NORTH DAKOTA'S LARGEST BOAT SHOW IS JUST AROUND THE CORNER!

2026 RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW-AT-A-GLANCE

WHAT: The 34th Annual Red River Valley Boat & Marine Products Show

WHEN: January 23rd – 25th, 2026

Friday, January 23	Noon – 8:00 p.m.
Saturday, January 24	10:00 a.m. – 8:00 p.m.
Sunday, January 25	10:00 a.m. – 5:00 p.m.

WHERE: FARGODOME – 1800 North University Drive, Fargo, ND 58102

ADMISSION: Adults \$12.00
Ages 6-12 \$4.00
Children 5 and under are free.

DESCRIPTION: The Red River Valley Boat & Marine Products Show attracts thousands of visitors and features the industry's top manufacturers and dealers showcasing the latest and greatest in performance boats, fishing boats, pontoons, wakeboard boats, personal watercraft along with an amazing array of marine products and electronic accessories all under one roof. All at Boat Show pricing! See and take in daily fishing seminars.

INTERVIEW OPPORTUNITIES

& CAMERA PLEASING VISUALS: People boarding and cruising through a sea of new boats ranging in size including fishing boats, high performance boats, pontoons, family cruisers, watersports boats, personal watercraft and more.

Professional Angler Jim Carroll shares tips and tricks during his seminars, *"Forward facing Sonar Tips & tactics"*, & *"Using Electronics to Find & catch More Fish"*.

FOR MORE INFO: Contact Bryan Shinn at (701) 261-6350 or usabryan1@gmail.com to arrange interviews, appearances, segments and live remotes.
www.fargoboatshow.com



34th Annual 2026 Red River Valley



THE RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW RETURNS TO THE FARGODOME FOR ITS 34th YEAR – JANUARY 23RD THROUGH THE 25TH, 2026.

ABOUT THE BOAT SHOW:

Celebrating its 34th year, the Red River Valley Boat & Marine Products Show hosts scores of exhibitors and attracts the imagination and interest of thousands of outdoor enthusiasts from across the region to come explore and experience everything you need for a successful day on the water – all under one roof!

Catch up with boating experts and see and learn about the latest features and innovations in the marine industry. Show-goers will be excited to find hundreds of power boats, including pontoons, family cruisers, runabouts, fishing boats, personal watercraft and so much more! All at Boat Show pricing!

In addition to the large selection of exhibits at the show, there will be special fishing seminars by professional angler Jim Carroll. His daily seminars will help you learn the best practices to catch more fish. The Red River Valley Boat & Marine Products Show is family-owned and operated by Cenaiko Productions.

ABOUT CENAIKO PRODUCTIONS:

Cenaiko Productions, Inc. founded in 1964, has seen steady growth through the years. After its start with one small Sportsmen's show in Fargo, North Dakota, the firm began branching out into other Midwest markets. CPI now produces five consumer expositions, in Shakopee and St. Cloud, Minnesota; Fargo, North Dakota; and Sioux Falls, South Dakota. The company is recognized as one of the largest exposition producers in the Upper Midwest. It is also one of the few family-run businesses remaining in the field.

FOR MORE SHOW INFO VISIT:

www.fargoboatshow.com

Facebook: facebook.com/redrivalleyboatshow

FOR FURTHER INFORMATION, MEDIA REGISTRATION AND OR REQUESTS PLEASE CONTACT:

Bryan Shinn at (701) 261-6350 or email usabryan1@gmail.com

We will be happy to help you arrange interviews, appearances, demonstrations and live remotes.



34th Annual 2026 Red River Valley



JANUARY 23-25



Proudly Sponsored By

Media Contact:

Bryan Shinn
(701) 261-6350
usabryan1@gmail.com

MEDIA ADVISORY

RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW OPENS JANUARY 23rd AT THE FARGODOME

North Dakota's largest Boat Show is back at the FARGODOME! See the latest in fishing boats, pontoons, wakeboard boats, personal watercraft and more from the top manufactures and dealers. See the latest in electronic navigation, fish-finding equipment, rods, reels, and other marine accessories. Come for the Boat Show pricing and stay for great fishing seminars by national professional angler Jim Carroll.

SHOW DATE & HOURS:

Friday, January 23	Noon – 8:00 p.m.
Saturday, January 24	10:00 a.m. – 8:00 p.m.
Sunday, January 25	10:00 a.m. – 5:00 p.m.

TICKET INFORMATION

Adults – \$12.00
Ages 6-12 – \$4.00
Children 5 and under are free.

FOR MORE SHOW INFO VISIT:

www.fargoboatshow.com
Facebook: facebook.com/redrivervalleyboatshow

FEATURED SEMINARS AND SPEAKERS

Boaters and fishermen will have the opportunity to learn from a pro during the Boat Show's free daily seminars. **Professional angler Jim Carroll** will be on site to share tips, tricks, and best practices to use electronics to catch more fish. Jim will be giving his seminar all three days of the Show.

FOR FURTHER INFORMATION, MEDIA REGISTRATION AND OR REQUESTS PLEASE CONTACT:

Bryan Shinn at (701) 261-6350 or email usabryan1@gmail.com
We will be happy to help you arrange interviews, appearances, demonstrations and live remotes

The event is produced by Cenaiko Productions, Inc. of Minneapolis, MN. .



34th Annual 2026 Red River Valley



JANUARY 23-25



Proudly Sponsored By

Media Contact:

Bryan Shinn

(701) 261-6350

usabryan1@gmail.com

MEDIA ADVISORY

NATIONAL FISHING PRO JIM CARROLL APPEARING AT THE 34th ANNUAL RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW

The Red River Valley Boat & Marine Products Show returns to the FARGODOME January 23rd to 25th

FEATURED SPEAKER: Professional angler **Jim Carroll** will be on site to share tips, tricks, and best practices to use electronics to catch more fish. Jim will be giving his seminar all three days of the Show.

His seminar topics are; "**Forward Facing Sonar Tips & Tricks**", and "**Using Electronics to find & Catch More Fish**".



Jim Carroll is one of the top professional walleye anglers in the country. Growing up in Minot, North Dakota, his family and friends would tell you that he had a real passion for everything outdoors. Whether it was hunting ducks with his dad, fishing for walleyes on the Missouri River with his Uncle Dan, or just catching bullheads in the Mouse River with the neighborhood kids, Jim did it all with zeal and enthusiasm that remains undiminished to this day. Now entering his 24th season fishing at the highest levels of the sport, he has competed on the NAWA, PWT, AIM, and NWT professional tournament circuits earning over 30 "Top-10" Finishes in competitive walleye tournaments. Jim also works very hard off the water as a product consultant, tackle designer, seminar speaker, and tournament emcee at events like the North Dakota Governor's Walleye Cup. He is deeply

committed to the future of the sportfishing industry. Jim is a lifetime member of Lure 'em for Life, which is an organization of North Dakota volunteers who teach fishing and aquatic education to children.

SHOW DATE & HOURS:

Friday, January 23

Noon – 8:00 p.m.

Saturday, January 24

10:00 a.m. – 8:00 p.m.

Sunday, January 25

10:00 a.m. – 5:00 p.m.

ADMISSION:

Adults \$12.00, Ages 6-12 \$4.00, Children 5 and under are free.

FOR MORE SHOW INFO VISIT: www.fargoboatshow.com

Facebook: facebook.com/redrivervalleyboatshow

FOR FURTHER INFORMATION, MEDIA REGISTRATION AND OR REQUESTS PLEASE CONTACT:

Bryan Shinn at (701) 261-6350 or email usabryan1@gmail.com

We will be happy to help you arrange interviews, appearances, demonstrations and live remotes.



34th Annual 2026 Red River Valley



JANUARY 23-25



Proudly Sponsored By

MEDIA ADVISORY

Media Contact:

Bryan Shinn

(701) 261-6350

usabryan1@gmail.com

2026 RED RIVER VALLEY BOAT SHOW ANNOUNCES SEMINARS & ATTRACTIONS SCHEDULE

FRIDAY, JANUARY 23

- 3:00 p.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*
- 5:00 p.m. *Jim Carroll: Using Electronics to Find & Catch More Fish*
- 7:00 p.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*

SATURDAY, JANUARY 24

- 12:00p.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*
- 3:00 p.m. *Jim Carroll: Using Electronics to Find & Catch More Fish*
- 6:00 p.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*

SUNDAY, JANUARY 25

- 11:30 a.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*
- 1:30 p.m. *Jim Carroll: Using Electronics to Find & Catch More Fish*
- 3:30 p.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*

www.fargoboatshow.com

FOR FURTHER INFORMATION, MEDIA REGISTRATION AND OR REQUESTS PLEASE CONTACT:

Bryan Shinn at (701) 261-6350 or email usabryan1@gmail.com

We will be happy to help you arrange interviews, appearances, demonstrations and live remotes.