



## MEDIA ADVISORY



**Media Contact:**  
Bryan Shinn  
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## NORTH DAKOTA'S LARGEST BOAT SHOW IS JUST AROUND THE CORNER!

### 2026 RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW-AT-A-GLANCE

**WHAT:** The 34th Annual Red River Valley Boat & Marine Products Show

**WHEN:** January 23<sup>rd</sup> – 25<sup>th</sup>, 2026

Friday, January 23	Noon – 8:00 p.m.
Saturday, January 24	10:00 a.m. – 8:00 p.m.
Sunday, January 25	10:00 a.m. – 5:00 p.m.

**WHERE:** FARGODOME – 1800 North University Drive, Fargo, ND 58102

**ADMISSION:**  
Adults \$12.00  
Ages 6-12 \$4.00  
Children 5 and under are free.

**DESCRIPTION:** The Red River Valley Boat & Marine Products Show attracts thousands of visitors and features the industry's top manufacturers and dealers showcasing the latest and greatest in performance boats, fishing boats, pontoons, wakeboard boats, personal watercraft along with an amazing array of marine products and electronic accessories all under one roof. All at Boat Show pricing! See and take in daily fishing seminars.

### INTERVIEW OPPORTUNITIES

**& CAMERA PLEASING VISUALS:** People boarding and cruising through a sea of new boats ranging in size including fishing boats, high performance boats, pontoons, family cruisers, watersports boats, personal watercraft and more.

**Professional Angler Jim Carroll** shares tips and tricks during his seminars, "Forward facing Sonar Tips & tactics", & "Using Electronics to Find & catch More Fish".

**FOR MORE INFO:** Contact Bryan Shinn at (701) 261-6350 or [usabryan1@gmail.com](mailto:usabryan1@gmail.com) to arrange interviews, appearances, segments and live remotes. [www.fargoboatshow.com](http://www.fargoboatshow.com)



**THE RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW RETURNS TO THE FARGODOME FOR ITS 34<sup>TH</sup> YEAR – JANUARY 23<sup>RD</sup> THROUGH THE 25<sup>TH</sup>, 2026.**

**ABOUT THE BOAT SHOW:**

Celebrating its 34th year, the Red River Valley Boat & Marine Products Show hosts scores of exhibitors and attracts the imagination and interest of thousands of outdoor enthusiasts from across the region to come explore and experience everything you need for a successful day on the water – all under one roof!

Catch up with boating experts and see and learn about the latest features and innovations in the marine industry. Showgoers will be excited to find hundreds of power boats, including pontoons, family cruisers, runabouts, fishing boats, personal watercraft and so much more! All at Boat Show pricing!

In addition to the large selection of exhibits at the show, there will be special fishing seminars by professional angler Jim Carroll. His daily seminars will help you learn the best practices to catch more fish. The Red River Valley Boat & Marine Products Show is family-owned and operated by Cenaiko Productions.

**ABOUT CENAIKO PRODUCTIONS:**

Cenaiko Productions, Inc. founded in 1964, has seen steady growth through the years. After its start with one small Sportsmen's show in Fargo, North Dakota, the firm began branching out into other Midwest markets. CPI now produces five consumer expositions, in Shakopee and St. Cloud, Minnesota; Fargo, North Dakota; and Sioux Falls, South Dakota. The company is recognized as one of the largest exposition producers in the Upper Midwest. It is also one of the few family-run businesses remaining in the field.

**FOR MORE SHOW INFO VISIT:**

[www.fargoboatshow.com](http://www.fargoboatshow.com)

Facebook: [facebook.com/redrivervalleyboatshow](https://facebook.com/redrivervalleyboatshow)

**FOR FURTHER INFORMATION, MEDIA REGISTRATION AND OR REQUESTS PLEASE CONTACT:**

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### RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW OPENS JANUARY 23<sup>rd</sup> AT THE FARGODOME

North Dakota's largest Boat Show is back at the FARGODOME! See the latest in fishing boats, pontoons, wakeboard boats, personal watercraft and more from the top manufacturers and dealers. See the latest in electronic navigation, fish-finding equipment, rods, reels, and other marine accessories. Come for the Boat Show pricing and stay for great fishing seminars by national professional angler Jim Carroll.

<b>SHOW DATE &amp; HOURS:</b>	Friday, January 23	Noon – 8:00 p.m.
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	Sunday, January 25	10:00 a.m. – 5:00 p.m.

<b>TICKET INFORMATION</b>	Adults – \$12.00 Ages 6-12 – \$4.00 Children 5 and under are free.
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### FEATURED SEMINARS AND SPEAKERS

Boaters and fishermen will have the opportunity to learn from a pro during the Boat Show's free daily seminars. **Professional angler Jim Carroll** will be on site to share tips, tricks, and best practices to use electronics to catch more fish. Jim will be giving his seminar all three days of the Show.

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We will be happy to help you arrange interviews, appearances, demonstrations and live remotes

The event is produced by Cenako Productions, Inc. of Minneapolis, MN. .



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## NATIONAL FISHING PRO JIM CARROLL APPEARING AT THE 34th ANNUAL RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW

The Red River Valley Boat & Marine Products Show returns to the FARGODOME January 23<sup>rd</sup> to 25<sup>th</sup>

**FEATURED SPEAKER:** Professional angler **Jim Carroll** will be on site to share tips, tricks, and best practices to use electronics to catch more fish. Jim will be giving his seminar all three days of the Show.

His seminar topics are; "Forward Facing Sonar Tips & Tricks", and "Using Electronics to find & Catch More Fish".



**Jim Carroll** is one of the top professional walleye anglers in the country. Growing up in Minot, North Dakota, his family and friends would tell you that he had a real passion for everything outdoors. Whether it was hunting ducks with his dad, fishing for walleyes on the Missouri River with his Uncle Dan, or just catching bullheads in the Mouse River with the neighborhood kids, Jim did it all with zeal and enthusiasm that remains undiminished to this day. Now entering his 24<sup>th</sup> season fishing at the highest levels of the sport, he has competed on the NAWA, PWT, AIM, and NWT professional tournament circuits earning over 30 "Top-10" Finishes in competitive walleye tournaments. Jim also works very hard off the water as a product consultant, tackle designer, seminar speaker, and tournament emcee at events like the North Dakota Governor's Walleye Cup. He is deeply

committed to the future of the sportfishing industry. Jim is a lifetime member of Lure 'em for Life, which is an organization of North Dakota volunteers who teach fishing and aquatic education to children.

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34th Annual 2026 Red River Valley



**Boat Show** & Marine Products  
JANUARY 23-25

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## 2026 RED RIVER VALLEY BOAT SHOW ANNOUNCES SEMINARS & ATTRACTIONS SCHEDULE

### FRIDAY, JANUARY 23

3:00 p.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*  
5:00 p.m. *Jim Carroll: Using Electronics to Find & Catch More Fish*  
7:00 p.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*

### SATURDAY, JANUARY 24

12:00p.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*  
3:00 p.m. *Jim Carroll: Using Electronics to Find & Catch More Fish*  
6:00 p.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*

### SUNDAY, JANUARY 25

11:30 a.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*  
1:30 p.m. *Jim Carroll: Using Electronics to Find & Catch More Fish*  
3:30 p.m. *Jim Carroll: Forward facing Sonar Tips & Tricks*

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